

Who are We

Woodstock Old Home Week Agriculture Exhibition is a non profit organization ran by community minded volunteers. 2022 marks our 74th anniversary of providing quality entertainment with a little something for everyone. We are committed to maintaining our roots as an Agriculture Exhibition with events like the 4H Achievement Day, Holstein Show, Lumberjack Competition, and Horse Pulling which reflect the traditions that shaped our rural communities. We also know events like Miss New Brunswick, Lawnmower Racing, Demo Derby, Truck & Tractor Pulling and concerts have that WOW factor people love. We continue to strive towards showcasing local talent and artisans by re-establishing our Hobby Show and providing a stage that allows them their moment to shine.

When & Where

Woodstock Old Home Week is being held from July 30th through August 6th this year, with the exception of our Truck & Tractor Pull happening July 15th & 16th. All events will take place at the Connell Park Raceway & Grandstand, AYR Motor Centre and McCain Community Theatre at Woodstock High School.



Event Schedule

July 15 & 16

• Woodstock Truck & Tractor Pull

July 29

• Summer Shindig

July 30

- •Joe Maguire Road Race
- •4H Achievement Day
- Lawnmower Racing

July 31

- Parade- This year's theme is Mardi Gras! Contact Andrea Anderson @ 323-9379 to enter your business or organization
- •Lawnmower Racing
- Gospel Concert

August 1

- Horse Pull
- Miss NB Talent

August 2

• Miss NB Pageant

August 3

- •Exhibition & Midway Open
- Holstein Show
- Little Miss Woodstock Pageant

August 4

- •Exhibition & Midway Open
- Wrestling

August 5

- •Exhibition & Midway Open
- Music on Fairgrounds

August 6

- Exhibition & Midway Open
- Demo Derby& Tuff Trucks
- Boxing Event
- Country Concert
- Fireworks









Why Sponsor?

Organizing, promoting and executing successful events wouldn't be possible without the support from our sponsors. With requests for sponsorships being so plentiful, we want to provide you with packages that can boost your community image, market your brand and build customer relations. We are committed to making sure our sponsors can:

REACH an active and social audience
SHOWCASE products or initiatives
BOOST their community presence
INCREASE brand awareness
CONNECT with new potential consumers

Our Demographics

Catchment Area Population: 33,000 72% of our attendees are families

Event attendance

Derby (2021) 3,435 spectators 155 Drivers/Pit Crew

Lawnmower Races (2021) 1,825 spectators 88 drivers

> Midway (2019) 4,200 patrons



4310 followers



517 followers



1,014 Hits (02/01-03/28)





Our Packages

Main Sponsor \$2500 +

- Banners on grounds and at key events
 - Sponsorship sign provided by fair
- 10 x 10 Booth in our Exhibit Building
 - Acknowledgement on website, social media, and ads
- Most recognition on promotional materials
- 2 All Access Passes,
 10 Event Passes, 4
 Midway Bracelets

Partner \$1500 +

- 1 Large Banner on grounds
- 10 x 10 Booth in our Exhibit Building
- Acknowledgement on website, social media and Ads
- High recognition on promotional materials
- 1 All Access Pass, 5
 Event Passes, 2
 Midway Bracelets

Supporter \$750 +

- · Signage on grounds
- Acknowledgement on website and social media
 - Recognition on promotional materials
- 2 Event Passes, 1 Midway Bracelet

Friend Of OHW \$200 +

- Acknowledgement on website, social media
 & grounds
 - 1 Event Pass

Event Sponsor \$500-\$5000

Interested in sponsoring a specific event?

Work with us to create a package that matches your donation and needs.

Customized Packages

If none of these options speak to you but you'd still like to contribute, talk to us about something tailored just for you!

Interested? Let's Talk! Call Mandy at 323-0802 or email oldhomeweekcommittee@gmail.com

Sponsorship Form

Company/Individual	Name (ta	ax receipt	purposes)):
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How would you like your name to appear in recognition material:

Contact Person:

Phone: _____ Email: _____

Choose which of the following packages you'd like:

- O Main Sponsor
- O Partner
- O Supporter
- O Friend of OHW
- O Customized
- O Event Sponsor

OHW Address: 103 Connell Park Rd Woodstock, NB E7K1M5

Cheques can be made payable to Woodstock Old Home Week E-transfers can be sent to oldhomeweekcommittee@gmail.com

Our committee will be in contact with all sponsors regarding advertising material and logos.

Thank you for your continued support of Woodstock Old Home Week!

